



# IN DEFENSE OF CHRISTIANS

## **IDC SEEKS COMMUNICATIONS & MEDIA ASSOCIATE**

In Defense of Christians (IDC) is a Washington, DC-based 501(c)(3) nonprofit and 501(c)(4) social welfare organization that advocates for the protection and preservation of Christian communities in the Middle East.

IDC seeks a Communications and Media Associate to work closely with the IDC executive team in leading the development and daily execution of IDC's strategic and grassroots communication to progress IDC's priorities. The Communications and Media Associate will manage and operate via diverse media, including broadcast, print, and social media.

### **Responsibilities**

- Develop and execute strategic messaging to promote IDC policy priorities
- Liaison between IDC and print and broadcast media outlets for regular engagement and appearance
- Work with IDC policy team to draft and publish public statements and press releases
- Manage grassroots communication—through targeted emails and newsletters—to grow and maintain awareness and action
- Manage IDC social media presence on Facebook, Twitter, and Instagram
- Work with Development Director to design and launch fundraising campaigns
- Work with Executive Director and Government Relations Associate to design and launch policy action initiatives
- Serve as IDC liaison to web developer
- Other relevant duties as assigned

**Travel:** Up to 10% of the time

### **Qualifications**

- 2+ years of relevant communication/media/marketing experience preferred
- *MS Office* (Word, Excel, PowerPoint)
- Social media savvy
- Strong written and oral communication
- Strong interpersonal skills
- Entrepreneurial/self-starter personality
- Excellent time management skills
- Strong organizational skills
- Ability to work as a team member
- High moral character and professional ethics
- Strong commitment to preserving the Christian communities and heritage of the Middle East

Interested candidates should send resume and cover letter to:

[richard@indefenseofchristians.org](mailto:richard@indefenseofchristians.org)

[www.indefenseofchristians.org](http://www.indefenseofchristians.org)

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